



I know of no pursuit in which more real and important services can be rendered to any country than by improving its agriculture . . .

GEORGE WASHINGTON

# **SAN MATEO COUNTY AGRICULTURAL CROP REPORT 1977**

**County of San Mateo  
Department of Agriculture**  
P. O. Box 1009  
Redwood City, Ca. 94064

Mr. Richard E. Rominger - Director  
 California Department of Food and Agriculture  
 and  
 San Mateo County Board of Supervisors

Gentlemen:

I am pleased to submit the Annual Crop Report of San Mateo County which shows the gross values, acreages, and production of all agricultural commodities produced in our County in 1977.

The overall gross value remained relatively stable, dipping slightly by 1.6% to \$61,827,100.00. This fact is most encouraging, especially in light of the continuing drought conditions and rising costs of production. Potted plants continued to show the greatest increase in total value, while rose and brussels sprouts crops increased slightly. With average rainfall figures of less than 50% of normal, values of six of nine million dollar crops decreased over the previous year. Recent rains should re-establish the trend of increased production and values of the pre-drought years.

We wish to extend our sincere thanks and appreciation to all individuals, producers, and agencies who supplied pertinent information for compilation of this report.

Respectfully submitted,  
 George Ginilo  
 Agricultural Commissioner

**San Mateo County**  
**ANNUAL CROP REPORT**  
**VEGETABLE CROPS**

Crop	Year	Acres	PRODUCTION		Unit	VALUE	
			Per Acre	Total		Per Unit	Total
Artichoke .....	1977	1,100	3.09	3,400	Ton	\$386.00	\$1,312,000
	1976	1,000	3.50	3,500	Ton	409.00	1,432,000
Beans, Snap .....	1977	142	4.75	674	Ton	404.00	272,000
	1976	130	5.46	710	Ton	387.00	275,000
Brussels Sprouts ....	1977	850	5.76	4,900	Ton	440.00	2,156,000
	1976	830	5.06	4,200	Ton	360.00	1,512,000
Cabbage .....	1977	49	8.00	392	Ton	111.00	43,500
	1976	45	10.40	470	Ton	101.00	47,500
Lettuce .....	1977	160	5.22	835	Ton	198.00	165,000
	1976	220	6.14	1,350	Ton	195.00	263,000
Peas, Mkt. ....	1977	700	1.90	1,330	Ton	434.00	577,000
	1976	600	2.15	1,290	Ton	434.00	560,000
Potatoes .....	1977	60	14.00	840	Ton	118.00	99,000
	1976	75	14.80	1,110	Ton	125.00	139,000
Radish .....	1977	120	3.25	390	Ton	544.00	212,000
	1976	150	3.65	547	Ton	556.00	304,000
Spinach* .....	1977	71	7.25	515	Ton	318.00	164,000
	1976	63	7.41	467	Ton	296.00	138,000
Pumpkins .....	1977	210	12.00	2,500	Ton	120.00	300,000
	1976	140	13.00	1,820	Ton	93.00	169,000
Miscellaneous .....	1977	148					6,216,000
	1976	150					6,500,000
Vegetables Field and Indoor Grown**							
TOTAL .....	1977	3,610					\$11,516,500
	1976	3,403					11,339,500

\*Includes Spinach and New Zealand Spinach

\*\*Includes Beets, Celery, Leeks, Mushrooms, Summer Squash, Swiss Chard, Etc.

## FIELD CROPS

Crop	Year	Acres	PRODUCTION		Unit	VALUE	
			Per Acre	Total		Per Unit	Total
Beans, Dry .....	1977	32	.38	12	Ton	\$442.00	\$ 5,300
Edible* .....	1976	36	.42	15	Ton	400.00	6,000
Barley .....	1977	900	.70	630	Ton	93.00	58,600
	1976	800	.75	600	Ton	108.00	65,000
Hay							
Grain .....	1977	3,600	.65	2,340	Ton	61.00	143,000
	1976	4,000	.67	2,700	Ton	74.00	200,000
Other Tame .....	1977	450	.65	293	Ton	63.00	18,500
	1976	500	.60	300	Ton	75.70	22,700
Oats .....	1977	1,300	.33	429	Ton	110.00	47,200
	1976	1,200	.42	500	Ton	151.00	75,500
Pasture .....	1977	300			Acre	96.00	28,800
Irrigated .....	1976	400			Acre	109.00	43,600
Other .....	1977	38,000			Acre	6.50	247,000
	1976	41,200			Acre	9.00	371,000
TOTAL .....	1977	44,582					\$ 548,400
	1976	48,136					783,800

\*Includes Fava Beans, Dry

## FLOWER AND VEGETABLE SEED CROPS

TOTAL .....	1977						\$ 23,000
	1976						22,000

## FRUIT AND NUT CROPS

TOTAL .....	1977	135					\$ 162,000
	1976	141					124,000

## FLORAL AND NURSERY CROPS OUTDOOR GROWN

Item	Year	Acres	Production	Unit	VALUE	
					Per Unit	Total
Heather .....	1977	250	275,000	Bunch	\$ 1.12	\$ 308,000
	1976	138	160,000	Bunch	1.10	176,000
Iris .....	1977	65	488,000	Bunch	1.05	512,000
	1976	35	270,000	Bunch	1.08	292,000
Marguerites .....	1977	365	3,285,000	Bunch	.38	1,248,000
	1976	310	2,790,000	Bunch	.64	1,786,000
Shasta Daisy .....	1977	42	6,300,000	Bloom	.055	347,000
	1976	30	5,250,000	Bloom	.042	220,000
Strawflowers .....	1977	150	45,000	Box	25.00	1,125,000
	1976	150	46,500	Box	26.00	1,209,000
Miscellaneous .....	1977	275				1,595,000
Flowers* .....	1976	280				1,730,000
Sub-Total .....	1977	1,147				\$5,135,000
	1976	943				5,413,000

\*Includes Calla Lily, Chrysanthemum, Cut Foliage, Stock, Violets, Yarrow, Etc.

### Ornamentals

Herbaceous .....	1977	22				\$ 418,000
Perennials .....	1976	25				450,000
Christmas .....	1977	255				714,000
Trees .....	1976	236				484,000
Nursery Stock .....	1977	105				4,830,000
	1976	120				6,480,000
TOTAL .....	1977	1,529				\$11,097,000
	1976	1,204				12,827,000



## FLORAL AND NURSERY CROPS INDOOR GROWN

Item	Year	Square Feet	Production	Unit	Per Unit	VALUE	
						Total	
<b>Cut Flowers</b>							
Carnations .....	1977	2,111,000	41,170,000	Bloom	\$ .088	\$ 3,623,000	
	1976	2,163,000	47,586,000	Bloom	.090	4,283,000	
Chrysanthemums ....	1977	4,703,000				3,431,000	
Total	1976	5,889,000				4,795,000	
Standard* .....	1977	(3,852,000)	9,050,000	Bloom	.24	(2,172,000)	
	1976	(4,777,000)	14,331,000	Bloom	.24	(3,439,000)	
Pompon .....	1977	(1,351,000)	1,325,000	Bunch	.95	(1,259,000)	
	1976	(1,112,000)	1,233,000	Bunch	1.10	(1,356,000)	
Roses .....	1977	872,000	15,700,000	Bloom	.17	2,669,000	
	1976	776,000	13,138,000	Bloom	.16	2,102,000	
Miscellaneous .....	1977	374,000				1,316,000	
Cut Flowers**	1976	286,000				955,000	
*Includes Fujii, Spiders, Disbuds, Anemone, Etc.							
**Includes Fern, Freesia, Gardenias, Lilies, Orchids, Snapdragons, Stephanotis, Etc.							
<b>Pot Plants</b>							
Flowering* .....	1977	1,353,000				\$ 4,397,000	
	1976	1,341,000				3,750,000	
Foliage .....	1977	3,650,000				21,900,000	
	1976	3,400,000				20,400,000	
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Sub-Total .....	1977	13,063,000				\$37,336,000	
	1976	13,855,000				36,285,000	
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<b>Propagated</b>							
Bedding Plants .....	1977	69,000				\$ 279,000	
	1976	65,000				244,000	
Cuttings and Liners	1977	89,000				80,000	
	1976	95,000				85,000	
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TOTAL .....	1977	13,221,000				\$37,695,000	
	1976	14,015,000				36,614,000	

Total Glass and Plastic Area ..... 9,260,000 Square Feet

\*Includes African Violets, Chrysanthemums, Lilies, Orchids, Poinsettias, Etc.

## LIVESTOCK

Item	Year	PRODUCTION		Unit	Per Unit	VALUE	
		Number	Total			Total	
Cattle and Calves ....	1977	2,500	13,100	CWT.	\$ 36.00	\$472,000	
	1976	3,600	19,000	CWT.	35.00	665,000	
Milkers Sold .....	1977	350		Head	486.00	171,000	
	1976	370		Head	570.00	211,000	
Sheep and Lambs ....	1977	550	550	CWT.	44.00	24,200	
	1976	620	620	CWT.	47.00	29,000	
Hogs and Pigs .....	1977	300	360	CWT.	41.00	14,800	
	1976	300	360	CWT.	43.00	15,500	
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TOTAL .....	1977					\$682,000	
	1976					920,000	

## LIVESTOCK AND APIARY PRODUCTS

Item	Year	Production	Unit	Per Unit	VALUE		
					Total		
Milk, Market .....	1977	10,800	CWT.	\$9.01	\$ 97,300		
	1976*	21,400	CWT.	8.74	187,000		
Wool .....	1977	4,700	Lb.	.47	2,200		
	1976	5,400	Lb.	.48	2,600		
Honey .....	1977	4,800	Lb.	.51	2,400		
	1976	5,900	Lb.	.54	3,200		
Beeswax .....	1977	640	Lb.	2.00	1,300		
	1976	700	Lb.	2.14	1,500		
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TOTAL .....	1977					\$103,200	
	1976*					194,300	

\*Revised

## JANUARY 1 INVENTORY OF LIVESTOCK — 1977 - 1978

Item	January 1, 1977	January 1, 1978
Cattle and Calves		
All .....	8,400	8,500
Milk Cows, 2 years and over .....	200	200
Sheep and Lambs .....	700	600
Hogs and Pigs* .....	100	100

\*As of December 1, 1976 and 1977

# RECAPITULATION

## PRODUCTION VALUES

	1976	1977
Vegetable Crops .....	\$11,339,500	\$11,516,500
Flower and Nursery Crops .....	49,441,000	48,792,000
Field Crops .....	783,800	548,400
Seed Crops .....	22,000	23,000
Fruit and Nut Crops .....	124,000	162,000
Livestock .....	920,500	682,000
Livestock and Apiary Products .....	194,300*	103,200
*Revised		
<b>TOTAL .....</b>	<b>\$62,825,100</b>	<b>\$61,827,100</b>

## MILLION DOLLAR CROPS

Pot Plants .....	\$26,297,000 up	\$ 2,147,000
Ornamental Nursery Stock .....	4,830,000 down	1,650,000
Carnations .....	3,623,000 down	660,000
Chrysanthemums .....	3,431,000 down	1,364,000
Roses .....	2,669,000 up	567,000
Brussels Sprouts .....	2,156,000 up	644,000
Artichokes .....	1,312,000 down	120,000
Marguerites .....	1,248,000 down	538,000
Strawflowers .....	1,125,000 down	84,000

### Department of Agriculture

## Coastside Rain Stations

	Half Moon Bay	Pescadero
1972 / 1973 .....	36.45 inches	40.84 inches
1973 / 1974 .....	35.99 inches	35.07 inches
1974 / 1975 .....	21.37 inches	21.42 inches
1975 / 1976 .....	10.39 inches	10.03 inches
1976 / 1977 .....	14.58 inches	14.61 inches