

Branching Out: Canopy's Free Tree Planting Program for NFO

August 22, 2019





Mission

Canopy plants and cares for trees where they are needed the most.

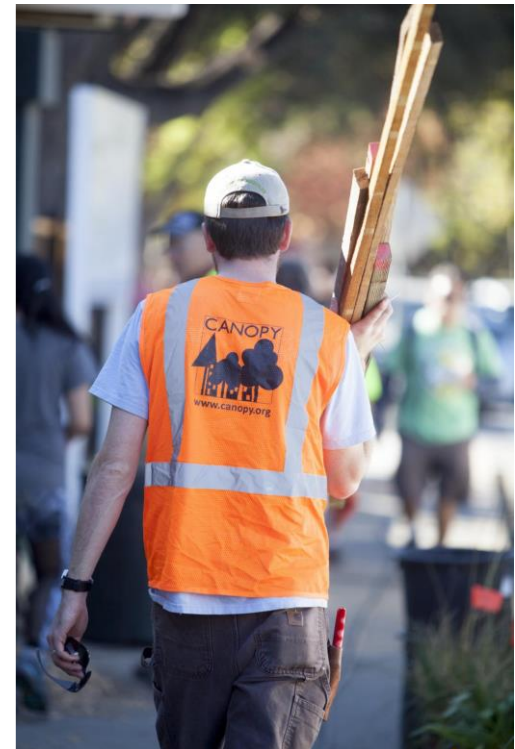
We bring the life-giving benefits of trees to the schools, neighborhoods, and public spaces of the San Francisco Mid-Peninsula.

Vision

We envision a day when every resident of the Mid-Peninsula can step outside to walk, play, and thrive under the shade of healthy trees.

By the Numbers

- 5000 trees planted since founding (1996)
- Over 2,900 trees in East Palo Alto since 2006!
- 3, 100 Young Trees Cared For
- 12,037 Students Explored Trees with Canopy



Programs

Plantings

Education

Tree Care

Advocacy Outreach





WHY PLANT TREES?

Triple bottom line benefits

- Environmental (local & global)
 - Wildlife benefits
 - Carbon storage
- Economic (ecosystem services)
 - Energy savings
 - Storm water reduction
- Psycho-social
 - Trees make us feel good
 - Stress relief
 - Lower crime rates



Shades

Cleans

**Beautifies &
Improves**

MORE BENEFITS

Often overlooked benefits:

- Shades other plants reducing water needs
- Noise reduction
- Wind reduction
- Screening
- Powerful symbols
- Neighborhood character
- Increased property values



Working in NFO



- Free yard trees
- Structurally prune the trees for three years after planting
- Teen Urban Foresters (TUFs) Invite NFO high schoolers to join
 - Fruit tree program will be starting in the new year
 - Community Forestry School- Future planting leaders
 - Tree Hotline

What We Need

- Tree Champions
 - Residents who want to see trees in their neighborhood
 - Connect neighbors with Canopy
- Looking for Council support



Thank You!



Any Questions?